

# Your Dealership on Facebook Messenger

Introducing the Car Dealer Chatbot on Messenger.

**Instantly connect with car shoppers on your dealership website!**

## What's in it for me?



### On Site 24/7 Messenger.

The Chatbot offers instant, real time sales conversations 7 days a week, 365-days per year right from your automotive dealership website!



### Programmable Website Widget.

Customize the Chatbot widget to the needs of your website by changing the look and feel of the widget and when it is displayed on your dealership website.



### Visitors.

Using the customer profile generated through their Facebook profile, the Chatbot allows you to collect the important information needed to qualify your customers.



### Inventory Sync.

Your inventory is synced from your current Dealer Management Systems. We support all OEM and Independent inventory feeds and more!



### Lead Generation.

Convert your customers' public Facebook profile information into useable data for instant lead generation.



### Staff Text Alerts.

Alerts allow you to alert up to 50 staff members, as well as the account holders, whenever a customer fills out a form, leaves a message, schedules a service appointment or test drive, or requests to speak to a staff member.



### Test Drives.

Capture customer information and build a customer profile, while simultaneously engaging customers and making it easy to schedule a test drive.



### Exports.

Download and import all collected data into your current Dealer Management System using XML, Json and CSV files.

# Don't take our word for it.

Here's some feedback from our users.

## Franchised Dealers

In the first two weeks of a soft launch, more than 200 people stayed in Facebook to search vehicle inventory, schedule test drives, shedule service appointments, get information for credit approval, and request to chat live with a person. All this was being done with a bot-they never had to leave Facebook!

- Rico Glover, Bryant Honda



## Independent Dealers

At CARite, Chatbots has been able to change how we are able to connect with our customers and generate leads. Our Relationship Development Center (RDC) is easily able to monitor customers messaging us in the dashboard and give them the opportunity to talk to a live person when requested, but often our customers have all their needs met by Chatbots' automatic responses.

- Sarah likens, CARite.com

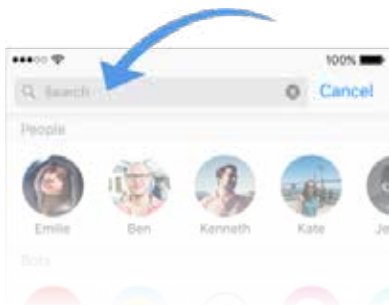


## Getting Started



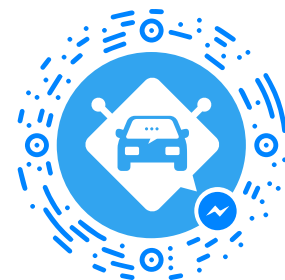
[CLICK HERE](#) for  
Messenger Chatbot Demo

Open Messenger and search for "CarDealerChatbots"



Open Messenger and tap "People" then "Scan Code"

OR



Click the blue "Get Started" button and we'll take it from there.

## Get more leads. Sell more cars.

The patent-pending Car Dealer Chatbot is pre-positioned on the devices of 88% of internet users in the USA.